

RULES OF THE "# SADEV PHOTO CHALLENGE from 10 December 2021 to 4 March 2022" COMPETITION

SB Ingénierie/Sadev is the organising company.

These rules determine the conditions of participation in the photo challenge that the participant acknowledges accepting, without reservation, solely by virtue of participating.

ARTICLE 1: ORGANISATION OF THE COMPETITION

SB Ingénierie/Sadev is organising a free photo competition with no obligation to buy, via the Instagram network "# Sadev Photo Challenge", from 10 December 2021 to 4 March 2022. The terms of participation are set out in these rules.

SB Ingénierie/Sadev, is a simplified joint stock company (SASU) with a capital of 300,000 euros, registered in the Annecy Trade and Companies Register under number 410 187 280, whose registered office is located at 76 chemin des Poses, 74330 Poisy, represented by Frédéric FIEVET as Managing Director.

This operation is neither organised nor sponsored by Instagram.

It is also reminded that the organising company is solely responsible for the management of its Instagram account @sadev_architectural_systems. The organising company declines all responsibility for the participant's failure to comply with the general terms and conditions of use of Instagram previously accepted when creating an Instagram account.

ARTICLE 2: PARTICIPATION CONDITIONS

The competition is open to any professional with an activity related to that of the organising company (in particular consulting (architects, project pre-studies), design, or installation of glass railings, glass facades, glass interior fittings and glass swimming pool barriers) with a professional Instagram account.

Employees of the organising company, members of their families as well as any person who has made a contribution to the organisation of the competition may not participate in the "# Sadev Photo Challenge".

The photographs submitted must comply with the legal provisions in force and, in particular, must not be contrary to public order or morality. Furthermore, the organising company reserves the right not to publish on its Instagram account photographs that are pornographic, racist, incite violence or that do not correspond to the theme of the competition.

The participant in the competition declares and guarantees to the organising company:

- that he/she is the author of the photograph(s) sent or that he/she has obtained the rights and authorisation to transmit it/them from the author thereof and that he/she is consequently the exclusive holder of the literary and artistic property rights, namely the right to the name, the right of reproduction and the right of representation to the public of the photograph

- and that he/she has also obtained the prior written permission of the persons identified in the photograph(s) or of the persons who own the property depicted. Thus, the organising company cannot be held responsible for the use of said photograph in the context of this competition. Only the author of the photograph transmitted and published on the Instagram account of the organising company will be held responsible in the event of a breach of the rules set out above. Under no circumstances can the organising company be held responsible, even partially.

ARTICLE 3: HOW TO PARTICIPATE

ARTICLE 3.1: STAGES OF PARTICIPATION

The competition runs from 10 December 2021 until 4 March 2022.
To compete, the participant must:

1) subscribe to the Instagram account @sadev_architectural_systems;
2) send photograph(s) by email to contact@sadev.com
   By indicating
   - the name of the company, its activity and its SIREN or VAT number or customer number within the organising company;
   - the name of the professional Instagram account;
   - the name and details of the photographic project;
   - the items of the organising company that been installed.

It is the participant's responsibility to validate that the photograph(s) is/are of items marketed by the organising company.
The participant authorises the organising company to obtain additional information in order to validate the origin of the items photographed. In case of doubt, the organising company will have the option of eliminating the photograph(s) from the competition.

Photographs sent by email must respect the following characteristics: image size: 1080 x 1080 px at 300 dpi in .jpg format

Any entry that does not comply with the technical specifications set out above will not be considered.

ARTICLE 3.2: DESIGNATION OF THE WINNER

The photographs published on the Instagram account of the organising company @sadev_architectural_systems whose participation has been validated will be tagged #SADEVphotochallenge. The name and/or pseudonym of the Instagram account of the author(s) of the photographs will also be indicated.

The photograph that obtains the most Likes by 08:00 on 4 March 2022 (date and time of receipt of the email in metropolitan France being taken as proof) will be the winner of the "# Sadev Challenge Photo" competition.

The winner will be notified via email and private message on Instagram within 8 days of the competition end date. The result will also be publicly announced on the Instagram account of the organising company and on its website www.sadev.com.

Participants authorise the organising company to check their identity and contact details. Any false or erroneous indication of identity or address will automatically lead to the elimination of the candidate from the competition and the cancellation of his/her prize.

ARTICLE 4: INTELLECTUAL PROPERTY OF THE PARTICIPANT

The participant retains the right to freely exploit the photograph(s) published on the Instagram account of the organising company.

The copyright to the photographs is held by the participant, but by participating in this competition, he/she authorises the organising company, free of charge and non-exclusively, to exploit the economic rights attached to the published photograph(s), and in particular the rights to reproduce, represent, use and disseminate it/them, as well as to incorporate it/them in its/their entirety into any pre-existing or future work.

It is specified that the reproduction and representation rights include:
- the right of reproduction: the right to reproduce or have reproduced the work for the needs of exploitation by any technical process, in any format, in unlimited number and on any medium such as paper, video, electronic, digital, etc.;
- the right of representation: the right to disseminate or communicate the work in its entirety to the public by any means, in particular by catalogue, video, etc., including through digital media such as multimedia, internet, intranet, etc.

This authorisation is granted for the purposes of this competition but also for the production of internal (SADEV internal news) and external (mailing, social networks (Facebook, Instagram, LinkedIn), brochures/catalogues, product/project sheets, website, SADEV newspaper, videos) communication media that the organising company implements in the context of the promotion of the products it markets. The authorisation is given for the whole world for a maximum period of three years from the end of the competition.

ARTICLE 5: PRIZES

This competition has the following prize:

BLACK BASS Sevrier - HOTEL (1 night) + RESTAURANT (1 dinner) for 2 persons for a value of EUR 633.00

This package includes
- One night in Double Room Lake View
- Buffet breakfasts
- A welcome cocktail
- 2 menus (starter, main course, dessert)
- 2 glasses of champagne
- 2 glasses of wine of your choice
- 2 hot drinks

Valid for one year from the end of the competition, subject to availability and excluding special dates (events, public holidays and bank holidays).

ARTICLE 6: PERSONAL DATA

The personal data of the participants are collected directly by the organising company.

The personal data is necessary to allow the taking into account of their participation, the determination of the winner and the publication of the photographs on our Instagram account, without which the participation of the participants could not be taken into account.
This information is intended solely for the use of the organising company and Instagram in the context of the publication of the photographs.

In this respect, the organising company acts as the Data Controller and is therefore responsible for complying with the obligations arising from European Regulation No. 2016/679, the so-called General Data Protection Regulation (GDPR), concerning the collection and processing of personal data carried out in the context of the competition.

The personal data processed by the organising company are identification data (title, surname, first name), data relating to professional life (email address, postal address) and all information relating to your Instagram account. We do not collect any sensitive data such as religion, trade union membership, racial and ethnic origin, criminal convictions or health data.

Thus, and in accordance with the provisions of the GDPR, the organising company will keep your data for three years from the end of the competition. The data will only be passed on to the internal departments of the organising company and to Instagram for the purpose of publishing the photographs. By participating in the competition, you agree that the organising company may pass on the data to third parties, in particular Instagram.

In accordance with the provisions of Regulation 2016/679/EU of 27 April 2016 on data protection (GDPR) and the French Data Protection Act No. 78-17 of 6 January 1978, as amended, relating to information technology, files and freedoms, participants in the competition have the right to access, rectify, delete, limit and object to personal data concerning them. To exercise these rights, participants should send an email to the following address: privacy@sadev.com or to the following address, specifying the name of the competition:

SB INGENIERE
76 Chemin des Poses
74330 POISY

Finally, and for all intents and purposes, full details of the organising company's policy on data collection and processing can be found at the following address: https://www.sadev.com/fr/politique-de-protection-des-donnees/
If, after contacting us, you feel that your rights to data protection have not been respected or that the access control system does not comply with data protection rules, you can submit a complaint online to the CNIL (National Commission for Data Protection and Liberties) https://www.cnil.fr/fr/agir.

ARTICLE 7: RESPONSIBILITY

Participation implies knowledge and acceptance of the characteristics and limits of the Internet, particularly with regard to technical performance, response times for consulting, querying or transferring information, the risks of interruption, and more generally, the risks inherent in any connection and transmission on the Internet, the lack of protection of certain data against possible misappropriation and the risks of contamination by any viruses circulating on the Internet. The organising company cannot be held responsible in any way and the participant cannot claim any compensation of any kind.

Furthermore, the organising company shall not be held liable if, for reasons beyond its control (unforeseen circumstances or force majeure as well as any other event beyond its control making it impossible to carry out the " # Sadev Photo Challenge" under the initial conditions provided for), the competition is partially or totally modified, postponed or cancelled.

ARTICLE 8: LITERARY AND ARTISTIC PROPERTY RIGHTS

In accordance with the laws governing literary and artistic property rights, the reproduction and representation of all or part of the elements making up the competition are strictly prohibited. The trademarks mentioned are registered trademarks of their respective owners and may not be used in any way without their prior written consent.

ARTICLE 9: LITIGATION

Any dispute over the interpretation of the rules will be decided by the organising company.

In the event of a dispute, only a registered letter with acknowledgement of receipt sent within a maximum of ten days after the end date of the competition to the address of the organising company will be admissible. Except in the case of obvious errors, it is agreed that the information resulting from the computer systems of the organising company has evidential value in any dispute as to the connection elements and the computer processing of said information relating to the competition.
Prior to any legal action related to or in connection with the application of these rules, the participant undertakes to make an amicable and gracious appeal to the organising company.

The participant is subject to French regulations. Any dispute that cannot be settled amicably shall be submitted to the competent courts of the organising company's registered office, unless otherwise provided for by public order.